

## RUBIX: THE CORPORATE PARADIGM 2019

NMIMS Navi Mumbai hosted the maiden edition of “RUBIX: The Corporate Paradigm”. The two-day event was graced by varied dignitaries from the field of Marketing, Retail, IT, Consulting, Media and Entertainment. The theme for the event was “A Journey of 1095 Days”, i.e., three years of a management trainee. The esteemed guests shared their views on the theme and gave valuable insights.

### **DAY 1**

It started by inaugurating the placement brochure by our honorable Director, Dr P.N. Mukherjee and the keynote speaker of the day, Mr. Neeraj Sharma. The occasion was also graced by our Pro Vice Chancellor, Mr. Subrotojyoti Ray. Mr. Neeraj Sharma is associated with Accenture India and motivated us with his wordily treasures. He focused on the key elements a management trainee faces when he starts working in an organization. His wise words were really helpful for the students. The day also had three events, Rann niti: Grab the internship, Talk-a-holics and Corporate Roadies. Interesting names, right! Well, the events were even more.

Rann niti was all about winning the series of rounds and bagging an internship in the end. It exposed the students to the real time problems faced by the company and how they would react to such problems decided their win. The companies which provided internships were TCS, iCastx Technologies and Airpax.

In Talk-a-holics: Sales knockdown, the students had to sell handmade products made from items like paper cups, incense sticks etc. It tested their negotiation and persuasion skills. Winners were selected on the basis of the highest revenue earned on each provided hamper.

Corporate Roadies was a fun event to test student’s creativity, imagination, logical and Analytical Skills. It was a 3 levelled event which included Treasure Hunt, Corporate Quiz and Product Innovation. Winners were decided on the basis of cumulative scores of each round.



## Day 2

It started with warm welcome of all the panelists for the two-segment panel discussion, one for marketing and another for finance. Each panel discussed on the theme of the event and gave their viewpoints. They shared their own personal experiences about their career, journey and life in general. Both the discussions were full of enthusiasm from both the panelists side as well from the students. During the course of Day 2, the winners of the previous day competitions were also awarded. The day ended with a simulation game where the students had to perform an activity in which they had to rank the given items from most important to least and justify their answer.

The guests list is below:

S.No.	Marketing Panel	Finance Panel
1.	Mr. <b>Abhijeet Tople</b> - Head - Legal Jio Financial Services, Reliance Jio Infocomm Ltd	Mr. <b>Vinit Bolinjar</b> - Head of Research and Valuation Coach, Ventura Securities Ltd
2.	Mr. <b>Sumit Agrawal</b> - HR Business Partner, Sales HR, P&G	Mr. <b>Jayesh Behede</b> - Vice President, Finance and Accounts, Edelweiss Financial Services
3.	Mr. <b>Bijender Vats</b> - Director HR, MSD Pharmaceuticals	Ms. <b>Megha Bansal</b> - Director, Delhivery
4.	Mr. <b>Harsh Chhajer</b> - Associate Partner, JLT	Mr. <b>Vishal Ahuja</b> - Capital Markets- Mumbai Head, Private Wealth Group- India Head, JLL
5.	Mr. <b>Anil Wanvari</b> - CEO, Indiantelevision	Mr. <b>Ajit Kumar Birendranath</b> - Senior Vice president - Prime Finance, Deutsche Bank
6.	Ms. <b>Suma Nair</b> - Head Corporate - Marketing, Birlasoft	Mr. <b>Amol Dethe</b> - Editor, ETBFSI & ETCFO, Economic Times (Moderator)
7.	Mr. <b>Abubaker Maraicar</b> - Associate Account Partner, Salesforce	

